



9.00"

8.50"

7.50"

FULL PAGE AD
IMAGE AREA

11.50"

11.00"

10.00"



**National Council for Black Studies
Conference Program Book Advertisement
Specifications:**

- Ad must be submitted as a single PDF or EPS file, formatted to the size specs of this document.
- Minimum resolution 300 dpi
- All fonts must be converted to outline or embedded in the file.

4.75"

HALF PAGE AD
IMAGE AREA

7.50"

BLEED AREA

TRIM AREA